



We are looking for a qualified local expert to develop and deliver a practical training course on integrating artificial intelligence tools into the textile industry. This course is designed to support female entrepreneurs, designers, and sales professionals in the Kashkadarya region.

Goals and Objectives

The primary goal is to provide participants with the skills to use AI tools for optimizing business processes and creating high-quality content.

Training Program

An expert will guide participants through the key stages of creating a commercial product:

- *Textual AI*: Teaching the use of ChatGPT and Gemini for generating SEO-optimized product descriptions, analyzing competitor reviews, and crafting Unique Selling Propositions (USPs).
- *Visual AI*: Teaching the generation of visual content using tools like Midjourney and Leonardo AI to create realistic product photos and model images without the need for expensive photo shoots.
- *Design & Sales*: Providing hands-on training in Canva and Dig Pic to create effective infographics and product cards for marketplaces such as Wildberries, Ozon, and Instagram.
- *Social Media*: Developing content plans and scripts for Reels/Shorts to promote textile products.

Candidate Requirements:

The candidate must meet the following criteria:

- 3 to 5 years of professional experience
- Deep understanding of the textile industry and fashion business.
- Proven experience working with AI tools (ChatGPT, Gemini, Canva Magic Studio, image generators).
- Experience in conducting Training of Trainers (ToT) or professional seminars.
- Ability to translate complex technical concepts into practical applications for small and medium-sized businesses.

Location: The seminar will be held in Tashkent and Karshi.

Schedule: The seminar is scheduled for June 3-5, 2026.

Application Procedure

Interested candidates must submit:

CV;

Business Proposal by May 15, 2026, to: info@guz-partners.org.